

## Back to Nature

# 2016 Membership Package

Details and Benefits



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Cover Photo Credit

Seattle Municipal Archives. May 28<sup>th</sup>, 2003. "Kids at Kubota Garden". Available on Wikimedia Commons.



#### A Message from the Back to Nature Network

Thank you for your interest in Membership with Back to Nature Network!

We are a network of over 80 member organizations united by the mission of creating opportunities for Ontarians to experience nature every day. The goal of this shared commitment is to strengthen the happiness, health and well-being of all Ontario children and their families.

We are committed to connecting children and families with nature.

By becoming a member of Back to Nature Network, you join a diverse group of organizations representing education, health, conservation, active living, and community planning working vigorously to foster connections between people and the natural world. Such connections are fundamental to all aspects of child development and are a powerful factor for improving the health, well-being and intellectual development of every child. Forging this link in childhood also facilitate the development of stewardship attitudes and activities that serve to conserve and protect the natural world.

We are excited by the opportunity to connect with you, learn about your organization, and add your enthusiasm, passion and skills to our growing network.

We would be glad to answer any questions you have; please feel free to contact us directly.

Yours in nature,

Back to Nature Network



#### Interested in joining the network? This is what you need to know!

#### What are your networks values and principles?

Back to Nature Network strongly supports all initiatives that create opportunities for Ontarians to connect with nature. We must work together to create free and abundant natural spaces, supportive policies and easily accessible activities for all children and families to experience within walking distance of their homes and beyond. Connecting our children and ourselves to nature is our strongest priority.

#### How do I become a member?

If our core principles represent the perspective of your organization then join us! Please submit the completed membership form, along with a letter stating your support for the Network on your organization letterhead.

Is there a membership fee?

No. Membership is FREE, and always will be!

What types of memberships are available?

#### **Organization Membership**

All organizations that share our values and principles and are working to connect children and families with nature are welcome.

#### **Individual Membership**

At the present time, only organizations can sign up to become members of B2N. We welcome, however, the energy and involvement of interested individuals. Please contact us directly.



#### Membership comes with some great benefits, too!

#### **Membership Benefits**

- Listing in the Member Directory at www.back2nature.ca
- Your logo and flyers in B2N display
  - Upload your logo to our Dropbox File Request
  - You will have the option to display our logo on your website to showcase your involvement in our shared community
- Connections on social media
  - Liking you on Facebook (our account is <u>https://www.facebook.com/backtonaturenetwork</u>)
  - Following you on Twitter (our handle is @BacktoNatureNet)

News, events, and volunteer opportunities can be shared:

- Posted in the News and Events Calendar sections of www.back2nature.ca
- Shared on social media
- Targeted email updates for members
- Networking meetings and workshops
- Connection with other sectors
- Contributions, and subscription, to monthly network update email

Now that you know more about us, we want to learn about you! If you would like to become a Member of Back to Nature Network, simply complete the <u>online membership</u> <u>form</u>, along with a letter stating your support for the Network on your organization letterhead, and send to Maria Legault, Communications Coordinator, at <u>mlegault@rbg.ca</u>.

Alternatively, you can mail this information to us at:

680 Plains Road West

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